



Gratitude Week Social Media Plan

Gratitude Week is quickly approaching! From November 17th to November 21st, be on the lookout for posts from the PLT Facebook page and join us in promoting gratitude by sharing these posts to your own social media accounts. The more likes and shares, the more people these messages of positivity and mindfulness will reach!

What is Gratitude Week?

The holidays can be one of the most stressful times of the year—but gratitude is one of the simplest and most powerful ways to bring calm, connection, and joy back into the season. This toolkit includes ready-to-use posts, captions, and graphics for Instagram and Facebook that highlight the health benefits of gratitude while encouraging your audience to slow down and appreciate the little things that make a big difference.

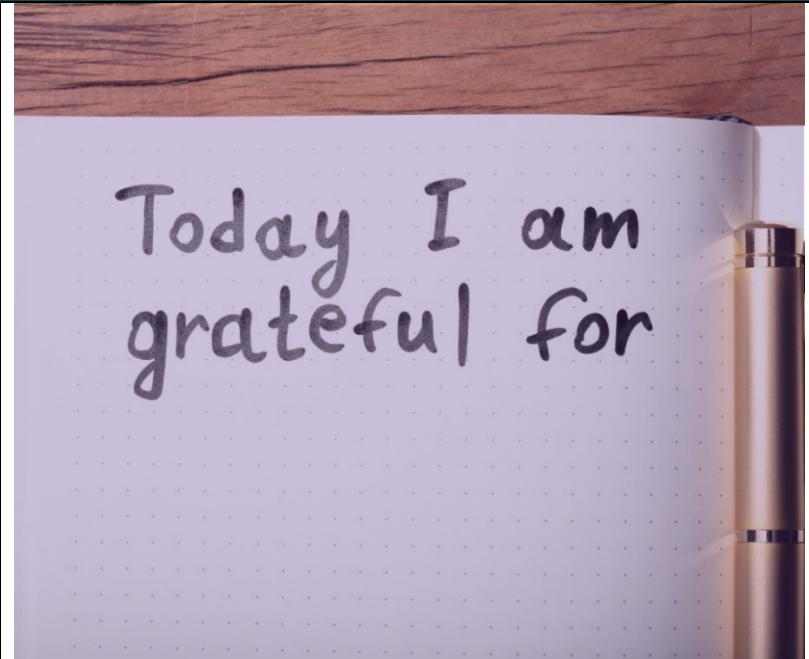
To download an image, right click and choose ‘save image as,’ then upload the image to Instagram with its corresponding caption.

Facebook

11/17 It's Gratitude Week! Taking time to appreciate the people and moments that make life better can boost happiness, lower stress, and even improve sleep.

Start small—today, write down three things you're grateful for. You'll be surprised how quickly your mindset shifts!

#GratitudeWeek #DuPagePLT



11/18	<p>Did you know that expressing gratitude can strengthen relationships and build emotional resilience?</p> <p>Take a moment today to send a quick thank-you text or note to someone who's made a difference in your life. A little appreciation goes a long way!</p> <p>#GratitudeWeek #DuPagePLT</p>	
11/19	<p>Practicing gratitude isn't just good manners—it's good for your brain! Studies show that people who regularly reflect on what they're thankful for experience less anxiety and more positive emotions.</p> <p>Pause today and share one thing you're grateful for in the comments below!</p> <p>#GratitudeWeek #DuPagePLT</p>	

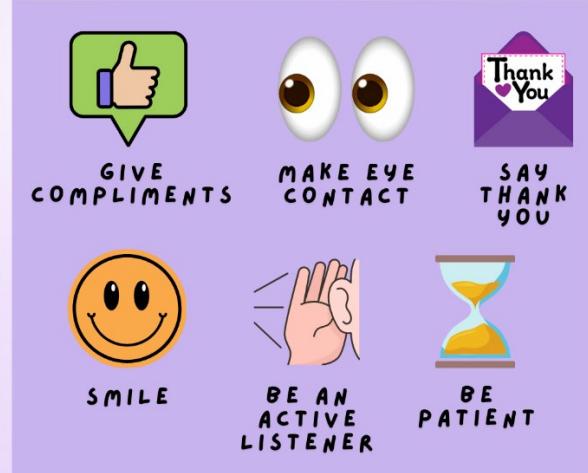
11/20	<p>Families who share gratitude together build stronger bonds and happier homes. At dinner tonight, go around the table and have each person name one thing they're thankful for.</p> <p>#GratitudeWeek #DuPagePLT</p>	
11/21	<p>As Gratitude Week wraps up, remember—thankfulness isn't just for one week a year. Keep the momentum going by starting a gratitude jar or journaling one positive thing each day. Small acts of gratitude can create lasting happiness and health!</p> <p>#GratitudeWeek #DuPagePLT</p>	

Instagram

11/17 Happy Gratitude Week! Gratitude isn't just about saying "thanks." When you take time to appreciate what's around you, you feel better, connect deeper, and spread more positivity.

#GratitudeWeek #LeaveYourMark
#DuPagePLT

DIFFERENT WAYS TO SHOW GRATITUDE



Reality

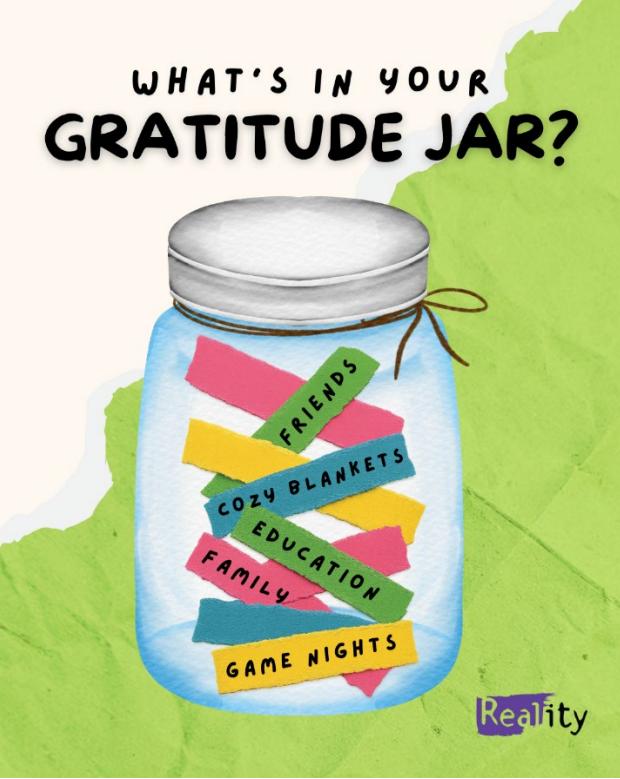
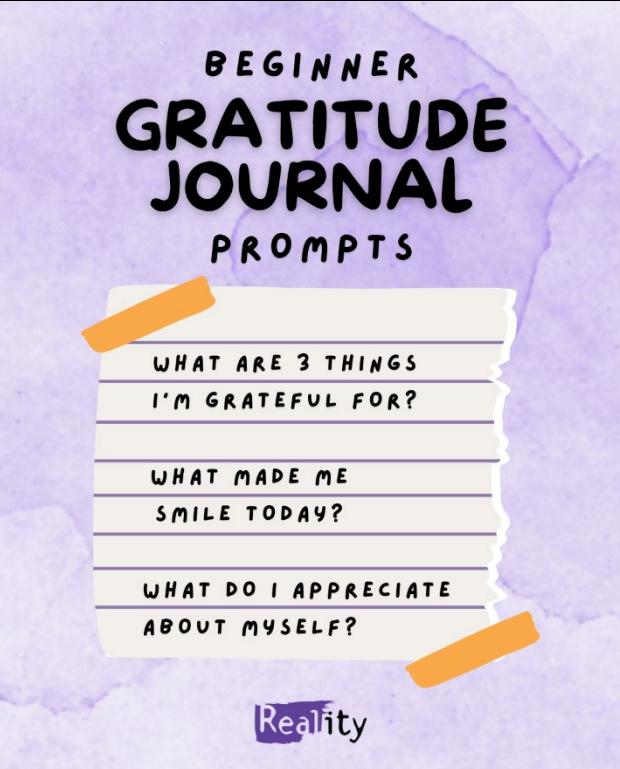
11/18 Say it. Believe it. Feel it. Affirmations like these can help lower stress and build a more positive mindset!

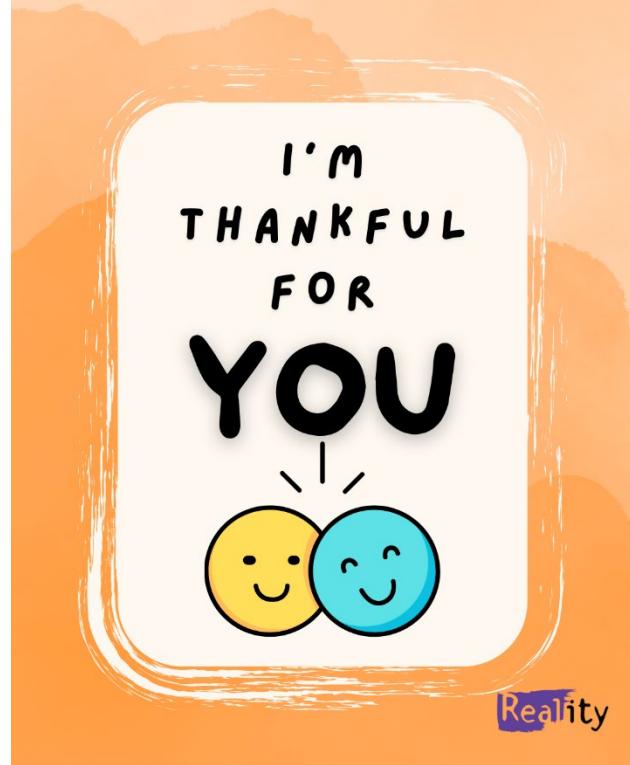
#GratitudeWeek #LeaveYourMark
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GRATITUDE AFFIRMATIONS

- ◆ I APPRECIATE MYSELF FOR WHO I AM.
- ◆ I FORGIVE MYSELF FOR MY PAST MISTAKES.
- ◆ I AM WORTHY OF HAPPINESS AND GOOD THINGS.
- ◆ I AM GRATEFUL FOR THE OPPORTUNITIES THAT COME MY WAY.
- ◆ I AM STRONG, BRAVE, AND KIND.

Reality

11/19	<p>Big or small, fill your gratitude jar with moments that make you smile! Focusing on gratitude can boost happiness and help you appreciate the little things.</p> <p>#GratitudeWeek #LeaveYourMark #DuPagePLT</p>	 <p>WHAT'S IN YOUR GRATITUDE JAR?</p>
11/20	<p>Ready to start a gratitude journal but not sure where to begin? Try these beginner prompts. Writing down what you're grateful for helps train your brain to focus on the positives — a simple step for better mental health!</p> <p>#GratitudeWeek #LeaveYourMark #DuPagePLT</p>	 <p>BEGINNER GRATITUDE JOURNAL PROMPTS</p> <p>WHAT ARE 3 THINGS I'M GRATEFUL FOR?</p> <p>WHAT MADE ME SMILE TODAY?</p> <p>WHAT DO I APPRECIATE ABOUT MYSELF?</p>

11/21	<p>Gratitude feels even better when you share it. As Gratitude Week wraps up, send this to someone who's made your day brighter and let them know you're thankful for them! A simple "thank you" can boost their mood and yours too.</p> <p>#GratitudeWeek #LeaveYourMark #DuPagePLT</p>	
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Thank you for doing your part to promote mental wellness and Gratitude Week!

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